



the Thriving Dentist
with Gary Takacs

CHECKLIST

4 STEPS TO HELP YOU INITIATE HIGH-VALUE SERVICES IN YOUR PRACTICE

Every day we practice general dentistry. You will have patients that call in with toothaches all the time, which is general dentistry.

But apart from general dentistry you need to add some high-value services into your practice.

This will help bring in more profit to your practice, help you enjoy work, gives you more gratitude and helps the Hygiene department expand too.

Adding high-value services will help you do more “Life Changing” dentistry.

Therefore, follow these 4 easy steps to initiate thigh-value services in your practice

STEP 1

Define your doctor's own high value services

STEP 2

Pick the services you like to do more of

STEP 3

Get a lot of continued education in that area

STEP 4

Incorporate it into your practice as a high-value service