



6 METRICS THAT DEFINE A GREAT PRACTICE

1

Overhead no higher than 60%, ideally 50%.

2

The practice should be able to create financial independence for the dentist.

3

Practice must have technology that makes dentistry fun for the dentist and get better results for patients and still control overheads at 60% or less,.

4

Practice must have a high-performance team you truly love and enjoy working with.

5

Must have patients you enjoy taking care of. You don't have to love them but enjoy taking care of them.

6

A great practice has treatment mix that the doctor enjoys.